

# Our English- Language Services

Journalistic translations

Ghostwriting

Corporate publishing

Editing services

Studies and books

In today's business world, you cannot afford to speak English poorly. We at the F.A.Z.-Institut know this and stand ready to help you produce communications that will strengthen your bond with your English-speaking partners, clients and prospective customers. Our team of native speakers of American and British English covers the entire spectrum of services you need to produce lucid, credible communications:

### **Journalistic translations**

Our translations will make your press releases, speeches and annual reports read as though they were actually written in English. We at the F.A.Z.-Institut carefully translate each text and then rigorously edit and proofread it for accuracy to ensure that it meets this demanding native-speaker standard. After all, we know how the perfect use of language can enhance your relationship with your business partners.

### **Ghostwriting**

In your fast-paced professional life, you may not have the time you need to prepare an important speech to a key audience or to write an article for a leading newspaper or trade journal. We do. Drawing on our knowledge of business and finance, we can produce speeches, presentations and articles that will precisely convey your message.

### **Corporate publishing**

Communication with customers and employees is the lifeblood of the business world. We at the F.A.Z.-Institut develop magazines that will enable you to effectively deliver your messages to your key target groups. Our services cover the complete range of publishing activities – from writing articles and conducting probing, in-depth interviews to creating the publication's design and completing the production work. And we can produce any publication in both English and German.

## **Editing services**

It's a fundamental rule of publishing: Every writer needs an editor. We at the F.A.Z.-Institut will carefully examine your English-language texts, consult closely with you and skillfully correct any shortcomings in the document. Like our translations, our finished product must meet our native-speaker standard.

## **Studies and books**

Interested in exploring a subject at length? We at the F.A.Z.-Institut have the experts who can produce studies and yearbooks that delve deeply into all issues involving strategic and operational management. As a publisher of business books, we also strive to expand our readers' personal and professional horizons. Should you be interested in writing a book of your own – in English or German – we will be glad to help make your plan become a written reality.

Major members of the international business community, companies like Allianz, AmCham Germany, BASF, Deutsche Post, Invesco, METRO Group, Siemens Financial Services and ThyssenKrupp, already entrust their English-language communications to the F.A.Z.-Institut. You should, too.

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